ELVIA SARABIA

CONCEPT STATEMENT

I was inspired by a painting called "Belleza Mexicana" by Eduardo Catano. This painting was intended for calendars in Mexico, in the 1950/1960s, when the printing started. People would order the type of calendar they would want and the artist would paint the pictures then send them to the printing press. The woman in the painting was one of the calendar girls. The painting shows a women wearing tradition Mexican attire. She is covered in a zarape on top of her white top and wearing a sombrero. I was inspired by the colors of the serape, flowers, and sombrero and the tradition Mexican women attire.





























